

# Agenda - Day 1

**Renaissance**  
Practice Development Forum

- 8:00 – 8:30 Registration & Breakfast
- 8:30 – 10:00 Introduction to Charitable Planning and the Charitable Landscape  
(tab 1)
- Who is Renaissance, introductions, setting expectations
- 10:00 – 10:15 (Break)
- 10:15 – 11:45 Charitable Remainder Trust – the necessary steps for successful plan design.  
(tab 2)
- The 4 “should knows” when designing a CRT
  - Defining the types of CRTs
  - Payout rates, deduction calculations and income taxation
- 11:45 – 12:45 Lunch
- 12:45 – 1:15 Guest Speaker shares their experiences as an advisor who has helped many of their clients implement planned gifts.
- 1:15 – 1:45 Delivering a client presentation in a way that we can all understand. We lose clients in the  
(tab 3) technical detail when they don’t understand the concepts.
- 1:45 – 2:00 Break
- 2:00 – 3:00 This session will review creative CRT plan designs that meet your client’s expectations. A  
(tab 4) step-by-step walkthrough of creating CRT plans for selling a business, real estate, converting cash stream to fund a 529 plan, 2-generation plans....
- 3:00 – 3:15 Break
- 3:15 – 4:00 NIMCRUT deferral techniques for the client not looking for immediate income. We will  
(tab 5) examine a range of solutions including commercial deferred annuities.
- 4:00 – 4:10 Break
- 4:10 – 5:00 Each of the 5 types of CRTs have unique differentiators that need to be acknowledged be-  
(tab 6) fore designing an investment strategy. Creating an investment policy statement, investment standards, impacts of UBTI, valuation and liquidity issues...are all topics of discussion in this session.

Day 2 (over)

# Agenda - Day 2

**Renaissance**  
Practice Development Forum

8:00 – 8:30 Continental Breakfast

8:30 – 9:30 Caution – irrevocable trust ahead. Identifying the “gotchas” in the design stage before they  
(*tab 7*) “gotcha.” We will identify several commons mistakes / challenges during the design, funding and administration of CRTs.

9:30 – 9:45 Break

9:45 – 10:30 Charitable Lead Trusts – “I feel like I am looking in a mirror.” Profiling the client and  
(*tab 8*) circumstances that make CLTs the right solution.

10:30 - 10:40 Break

10:40 - 11:30 Private Foundations – while the concept can be simple and the benefits compelling, Private  
(*tab 9*) Foundation administration is complex. Understanding the Private Foundation rules is a must.

11:30 - 11:40 Break

11:40 - 12:30 Donor-advised funds have become the fastest growing charitable planning tool in the mar-  
(*tab 10*) ket today. What makes these tools so popular among donors and their advisors? Defining, steps to establish, case studies and client benefits are all reviewed in this session.

12:30 - 1:15 Lunch

- 1:15 - 2:00
- Where do we go from here?
  - Working with charities - opportunity or myth?
  - Working with Renaissance
  - Addressing the unanswered